



2020 Sponsorship Levels

\$5000 or more – Diamond

- one stall or camper credit for the PQHA show season (no guarantee on barn or camper location)
- naming opportunity (class, circuit)
- full page ad in show book
- logo on stall cards at 1 show
- multiple banners (provided by sponsor)
- recognition on website with logo/link
- recognition on social media
- invitation to exhibitor dinners
- invitation to banquet
- vendor space
- 2'x3' signage with business logo
- Full screen business logo on TV in hospitality lounge

\$1000 - \$4999 – Platinum

- one stall or camper credit at one PQHA show of your choice (no guarantee on stall or camper location)
- full page ad in show book

2'x3' signage with business logo
recognition on website with business logo
social media recognition
invitation to exhibitor dinners
invitation to banquet
vendor space

\$500 - \$999 - Gold

1/2 page ad in show book
recognition on website with logo
recognition on social media multiple times
2'x3' signage with business logo

\$250 - \$499 - Silver

recognition on website
recognition on social media
18"x24" signage with business logo
Business logo on Yeti cooler awarded at shows upon request (Limited Number of Coolers)

\$100-249- Bronze

recognition on social media
recognition on website

\$30 or 3 for \$75 – Class sponsors

3 for \$75 can be split among 3 separate shows
recognition on website

- *All sponsors will be recognized by the announcer at every show.
- *Recognition on awards given on a first come first serve basis
- *All sponsors will be listed on the PQHA Sponsorship Banner displayed at every show.
- *All sponsors will be listed in the banquet program.
- *Goods/services will be accepted in place of \$. We will work together to determine value and assign sponsorship level accordingly.
- *Special requests can be made to sponsor specific events. Please just let us know. Otherwise \$ will be used as PQHA Sponsorship Chair sees fit.